

THE EFFECTS OF NON-MEDICAL SWITCHING ARE MORE THAN SKIN DEEP

For patients with skin conditions, finding the right treatment takes time and effort.

Then health plans may push patients to a different medication to boost profits.

**IT'S CALLED
NON-MEDICAL
SWITCHING.**



NON-MEDICAL SWITCHING CAN CAUSE:



Rashes, itching, burning or other symptoms to reemerge



Worsening or spreading of skin conditions



New medication side effects



PATIENTS WHO'VE BEEN NON-MEDICALLY SWITCHED MAY:



- Struggle to sleep or participate in daily activities
- Feel embarrassed or distracted at work or school
- Experience worsening anxiety or depression
- Avoid social situations